## **DECLARATION and POWER OF ATTORNEY**

Attorney's Docket No.

As a below na	med inventor, I hereby decl	lare that:		_	_		
I believe I am	post office address and citi	izenship are as stated b	elow next t	o my name.			
subject matter wh	ich is claimed and for which	the natent is cought or	me is listed	below) or an original, first	t and joint inventor (if plural n	ames are listed below	v) of the
PROGRAM REC	OMMENDATION SYSTI	EM (ID#702039) the si	necification	of which (check one)	D APPARATUS FOR AN AI	DAPTIVE AUDIO-V	IDEO
X is attached he	ereto.			•			
was filed on _	as Application Serial No.			and was	amended on		(if
applicable).							
I hereby state t	hat I have reviewed and un	derstand the contents of	of the above	identified specification, ir	ncluding the claims, as amend	ed by the amendment	t(s)
referred to above.							
$\Box 1.56(a)$ .	the duty to disclose inform	ation which is materia	I to the pate	ntability of this application	in accordance with Title 37,	Code of Federal Regu	ulation,
	foreign priority benefits un	idar Titla 25 I Initad Co	hada - C - J - 1				
have also identifie	d below any foreign applie	ation for natent or inve	ntor's certif	icate beging a file a data b	cation(s) for patent or inventor before that of the application or	's certificate listed be	elow and
		PRIOR F	OREIGN A	PPLICATION(S)	erore that of the application of	a which priority is cla	iimed:
				T Zioiii(s)			
COUNTRY	APPI ICATIO	APPLICATION DAT		NG.			
COUNTRY	NUMBER			I, YEAR)	PRIORITY CLAIMED		
17		(DA	1, MON11	I, I EAR)	UNDER 35 U.S.C. 119		
7*1 751							
Thereis is in						ji	
	the honofit under Title 25 1	II. 10	10()				
the claims of this a	molication is not disclosed	in the prior United Sta	119(e) of an	y United States application	(s) listed below and, insofar	as the subject matter	of each of
□112, I acknowled	ge the duty to disclose mat	erial information as de	tined in Tit	ion in the manner provided	I (s) listed below and, insolar and the first paragraph of Title sulations, $\Box 1.56(a)$ which occur	e 35 United States Co	ode,
the prior application	on and the national or PCT	international filing date	e of this and	le 37, Code of rederal Reg	gulations, 11.56(a) which occ	urred between the fili	ng date of
8		PRIOR UNIT	ED STATE	S APPLICATION(S)			
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FAPPLICATION	APPLICATION SERIAL NUMBER FILING DATE			STATUS (PATENTED, PENDING, ABANDONED)		1	
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I hereby declare	that all statements made h	erein of my own know	ledge are tr	ue and that all statements n	nade on information and belie	f are believed to be tr	rue: and
5000001 1001 OI 11	ne 18 of the Officer States	Code and that such wil	Iful false sta	atements may jeopardize th	ace are punishable by fine or ine validity of the application of	r any patent issued the	ereon.
	Territor Comiccica (ii	erewith. (list name and	t uic follow: 1 registratio	mg amomey(s) and/or agen	tt(s) to prosecute this applicati	on and transact all bu	ısiness in
Jack E. Haken, Reg	g. No. 26,902	(	- 10510414110	ii numoci)		,	
Michael E. Marion	, Reg. No. 32,266						
Edward Blocker, R	eg. No. 30,245						
	SPONDENCE TO:		-	DIRECT TELEPHO	NE CALLS TO:		
Corporate Patent Counsel; U.S. Philips Corporation; 580 White Plains Road; Tarrytown, NY 10591  Robert J. Kraus, Reg. 26,358  (914) 333-9634							
U.S. Philips Con	rporation; 580 White Plains	s Road; Tarrytown, NY	7 10591	(914) 333-9634		ŀ	
10/	. 1			10 <			
Dated:   2 / 3	1/2001		Inventor	r's Signature: X			
E-HAT 6					$\forall$		
Full Name of	Last Name Zimmerman		First Na	First Name John Middle Name			
Inventor							
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	L		<u> </u>		NY	10562	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Atty. Docket

JOHN ZIMMERMAN

US020013

Filed: CONCURRENTLY

Title: METHOD AND APPARATUS FOR AN ADAPTIVE AUDIO-VIDEO PROGRAM

RECOMMENDATION SYSTEM

Commissioner for Patents, Washington, D.C. 20231

## APPOINTMENT OF ASSOCIATES

Sir:

The undersigned Attorney of Record hereby revokes all prior appointments (if any) of Associate Attorney(s) or Agent(s) in the above-captioned case and appoints:

## AARON WAXLER

Registration No. 48,027

c/o U.S. PHILIPS CORPORATION, Intellectual Property Department, 580 White Plains Road, Tarrytown, New York 10591, his Associate Attorney(s)/Agent(s) with all the usual powers to prosecute the above-identified application and any division or continuation thereof, to make alterations and amendments therein, and to transact all business in the Patent and Trademark Office connected therewith.

ALL CORRESPONDENCE CONCERNING THIS APPLICATION AND THE LETTERS PATENT WHEN GRANTED SHOULD BE ADDRESSED TO THE UNDERSIGNED ATTORNEY OF RECORD.

Respectfully

Michael E. Marion, Reg. 32,266 Attorney of Record

Dated at Tarrytown, New York on this  $22^{nd}$  day of February, 2002.